



LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN

STATEWIDE ACTION PLAN

OCCUPANT PROTECTION

2025 TO 2025

Performance Action Compliance Tracking Plan Directory

SECTION TITLE		PAGES
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<u>ACTION STEPS</u>	<u>STATE APPROVED STRATEGY</u>	<u>YTD STRATEGY ATTAINMENT</u>
<u>3</u>	COORDINATION	Not Started 0.00%
<u>4</u>	EDUCATION	Not Started 0.00%
<u>1</u>	ENFORCEMENT	Not Started 0.00%
<u>1</u>	OPERATION	Not Started 0.00%
<u>4</u>	OUTREACH	Not Started 0.00%
<u>5</u>	ALL STRATEGIES APPLIED - op score card	Not Started 0.00%
PROGRAM EMPHASIS AREA ACTION PLAN DEFINITIONS		
LOUISIANA STATE REGIONAL SAFETY COALITIONS CONTACT INFORMATION		
PLANS:	ALL	ATTAINMENT CENTER
DELIVERABLES:	STATE	REGIONAL
ACTION STEP CHALLENGES CENTER:	ACTION STEP CHALLENGES FORM	ACTION STEP RESOLUTIONS
ACTION PLAN TEMPLATE ISSUE CENTER:	FORMAT ISSUE FORM	FORMAT ISSUE RESOLUTIONS



EMPHASIS AREA STATISTICS & TARGET CEILING CHART

	SI STATS	SI TGT	FTL STATS	FTL TGT
2013-2017 AVERAGE	256.00		270.60	
2018	210.00	253.44	227.00	267.89
2019	245.00	250.91	235.00	265.22
2020	301.00	248.40	284.00	262.56
2021	307.00	245.91	338.00	259.94
2022	520.00	243.45	299.00	257.34
2023	657.00	241.02	288.00	254.76
2024	624.00	238.61	232.00	252.22
2025		236.22		249.69

SEAT BELT OBSERVATION DATA

	DAY STATS	DAY TGT
2017	87.10%	
2018	86.90%	88.10%
2019	87.50%	87.90%
2020		88.50%
2021	85.70%	1.00%
2022	86.10%	86.70%
2023	85.60%	87.10%
2024	88.40%	86.60%
2025		89.40%

[CARTS PERSON DATA DASHBOARD](#)

ENTER DATA INTO THE STATS COLUMNS ONLY. TGT COLUMNS WILL AUTOPOPULATE. THE DATA FROM THESE TABLES LINK TO THE DATA CONTROL PANEL BELOW. THE DATA CONTROL PANEL LINKS TO ACTION PLAN CHARTS AND TABULAR DATA WITHOUT THE ACTION PLAN.

AT THE CONCLUSION OF THE PLAN YEAR, AND ALL CRASH DATA HAS BEEN PUBLISHED, ENTER THE PLAN YEAR RESULTS INTO THE PLAN YEAR STATS COLUMNS.

PLAN YEAR DATA CONTROL PANEL

PRV YR SI	SI TARGET	PRV YR FTL	FTL TGT
624.00	236.22	232.00	249.69
SERIOUS INJURY RESULTS		FATAL RESULTS	

SB OBSV. CONTROL PANEL

PRV YR DAY USE	DAY TGT
88.40%	86.60%
DAY RESULTS	

CONTROL PANEL DATA IN ROW 18 WILL AUTOMATICALLY POPULATE

AT THE CONCLUSION OF THE PLAN YEAR, AND ALL CRASH DATA HAS BEEN PUBLISHED, ENTER THE PLAN YEAR RESULTS INTO THE PLAN YEAR RESULTS COLUMNS.

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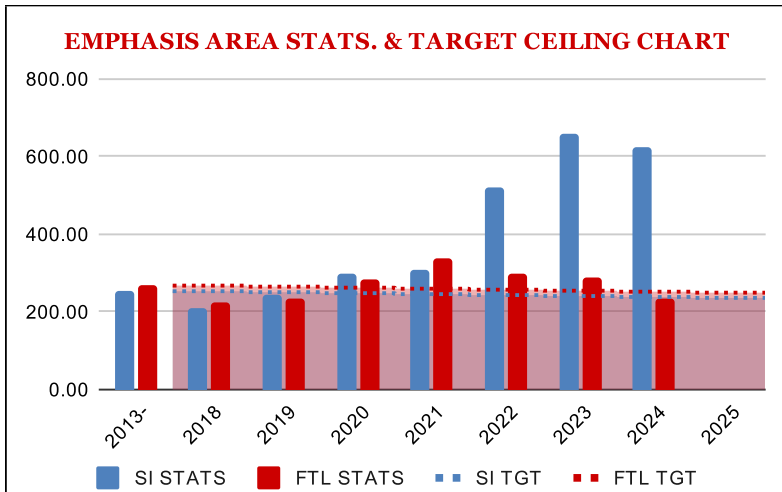
LOUISIANA STRATEGIC HIGHWAY SAFETY PLAN

STATEWIDE ACTION PLAN

2025 TO 2025

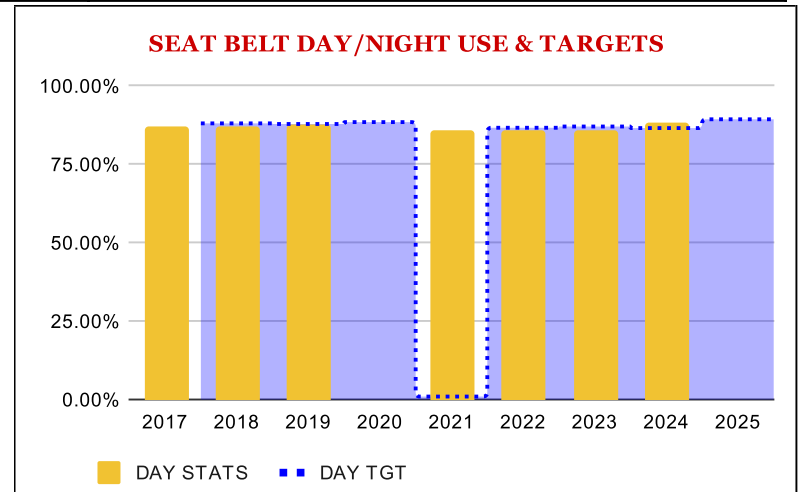
Performance Action Compliance Tracking Plan Directory

ID				STATE STRATEGIES		
I. Reduce the potential and recurrence of serious injuries and fatalities resulting from non or improper restraint use				COORDINATION	EDUCATION	
II. Increase daytime and nighttime seat belt use				ENFORCEMENT	OPERATION	
				OUTREACH		
ID	OUTPUT MEASURES	DATA SOURCE	PRV YR	TARGET	RESULT	PLAN ATTAINMENT
I.	a. 1% minimum reduction of serious injuries resulting from non or improper restraint use	Center for Analytics & Research in Transportation Safety Reports	624.00	236.22		TARGET NOT MET
	b. 1% minimum reduction of fatalities resulting from non or improper restraint use		232.00	249.69		TARGET NOT MET
II.	a. 1% minimum increase in daytime seat belt use	Center for Analytics & Research in	88.40%	86.60%		TARGET NOT MET
LEADERS / AGENCY						
Dortha Cummins/LHSC		Ross Brennan/LSP				
Bridget Gardner/UMC						



CARTS PERSON DATA DASHBOARD

**DESTINATION
ZERO DEATHS**





DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
1.1	Bridget Gardner bridget.gardner@lcmchealth.org	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Improve supportive measures between the Louisiana Passenger Safety Task Force Regional Coordinator (LPSTF RC) and Strategic Highway Safety Plan Regional Safety Coordinator (SHSP RSCs) by distributing law cards and communicated child safety seat events.	Increased communication and number of outreach opportunities.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the LPSTF State Coordinator provide all 9 SHSP RSCs with printable QR Code/Law Cards to be distributed throughout the region and if not did all 9 RSCs request these? (TARGET 2) Did the LPSTF provide all 9 SHSP RSCs with child safety event information and if not did all 9 SHSP RSCs request these? (Target 3) If applicable, did all 9 RSCs share received car seat event information?								
		DELIVERABLE LINK:		<input checked="" type="checkbox"/>		0	27	0	0.00%	NO
		REPORT-OUT:								
ASSIGNED TO STATE/RSCs 4E'S FOCUS EMERGENCY SERVICES										
2	30-Jun	DESCRIPTION: (TARGET 1) Did the LPSTF State Coordinator provide all 9 SHSP RSCs with printable QR Code/Law Cards to be distributed throughout the region and if not did all 9 RSCs request these? (TARGET 2) Did the LPSTF provide all 9 SHSP RSCs with child safety event information and if not did all 9 SHSP RSCs request these? (Target 3) If applicable, did all 9 RSCs share received car seat event information?								
		DELIVERABLE LINK:		<input checked="" type="checkbox"/>		0	27	0	0.00%	NO
		REPORT-OUT:								
ASSIGNED TO STATE/RSCs 4E'S FOCUS EMERGENCY SERVICES										
3	30-Sep	DESCRIPTION: (TARGET 1) Did the LPSTF State Coordinator provide all 9 SHSP RSCs with printable QR Code/Law Cards to be distributed throughout the region and if not did all 9 RSCs request these? (TARGET 2) Did the LPSTF provide all 9 SHSP RSCs with child safety event information and if not did all 9 SHSP RSCs request these? (Target 3) If applicable, did all 9 RSCs share received car seat event information?								
		DELIVERABLE LINK:		<input checked="" type="checkbox"/>		0	27	0	0.00%	NO
		REPORT-OUT:								
ASSIGNED TO STATE/RSCs 4E'S FOCUS EMERGENCY SERVICES										
4	31-Dec	DESCRIPTION: (TARGET 1) Did the LPSTF State Coordinator provide all 9 SHSP RSCs with printable QR Code/Law Cards to be distributed throughout the region and if not did all 9 RSCs request these? (TARGET 2) Did the LPSTF provide all 9 SHSP RSCs with child safety event information and if not did all 9 SHSP RSCs request these? (Target 3) If applicable, did all 9 RSCs share received car seat event information?								



DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YYD STRATEGY ATTAINMENT

ASSIGNED TO STATE/RSCs 4E'S FOCUS EMERGENCY SERVICES	DELIVERABLE LINK: <input checked="" type="checkbox"/> 0	27	0	0.00%	NO
	REPORT-OUT:				
YTD DELIVERABLES: 4 0		108	0	0.00%	NO
RATING: SELECT		COMMENTS:			

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ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
1.2	Bria Lee-Hicks	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	State and RSCs will collaborate to create traffic educational materials that can be utilized in primary schools (Pre-K- 5) by developing a DZD OP activity booklet.	State and all 9 RSC's developed the draft DZD OP activity booklet that can be utilized statewide for traffic safety education in primary schools (Pre-K -5)	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: Did the state provide a kickoff meeting for all 9 RSCs to discuss DZD OP Activity booklet (discuss age-appropriate and concepts)?				<input type="checkbox"/>	0	1	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS EDUCATION		DELIVERABLE LINK:				<input type="checkbox"/>	0				
		REPORT-OUT:									
2	30-Jun	DESCRIPTION: Did the state continue to collaborate with all 9 RSCs on the DZD OP activity booklet?				<input type="checkbox"/>	0	1	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS EDUCATION		DELIVERABLE LINK:				<input type="checkbox"/>	0				
		REPORT-OUT:									
3	30-Sep	DESCRIPTION: Did the state continue to collaborate with all 9 RSCs on the DZD OP activity booklet?				<input type="checkbox"/>	0	1	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS EDUCATION		DELIVERABLE LINK:				<input type="checkbox"/>	0				
		REPORT-OUT:									
4	31-Dec	DESCRIPTION: (TARGET 1) Was a draft DZD OP traffic safety activity booklet created (TARGET 2) and approved by the State OP Emphasis Area Leaders?									



DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YYD STRATEGY ATTAINMENT

ASSIGNED TO STATE/RSCs	DELIVERABLE LINK: <input checked="" type="checkbox"/>	0	2	0	0.00%	NO
4E'S FOCUS EDUCATION	REPORT-OUT:					
YTD DELIVERABLES:		1 0	5 0	0.00%	NO	
RATING: SELECT	COMMENTS:					

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ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
1.3	Bridget Gardner bridget.gardner@lcmhealth.org	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Conduct an SHSP-led Buckle Up Phone Down (BUPD) observation compliance event related to seat belts on high school and/or college campuses followed by a re-observation 1-week post-Focused Educational Messaging.	The number of campuses participating in a BUPD Observation Education Event related to seat belts. (RSC Annual Goal Minimum 1/Region)	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: Did the state provide access to all 9 RSCs with guidelines on conducting and evaluating a BUPD Education Event? DELIVERABLE LINK: <input checked="" type="checkbox"/> 0 REPORT-OUT:					1	0	0.00%	NO	
2	30-Jun	DESCRIPTION: DELIVERABLE LINK: <input type="checkbox"/> 0 REPORT-OUT:					0	0			
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: <input type="checkbox"/> 0 REPORT-OUT:					0	0			
4	31-Dec	DESCRIPTION: (TARGET 1) Did all 9 RSCs conduct at least 1 BUPD Observation Education Event? (TARGET 2) Did all 9 RSCs share results with the schools and the statewide team?									



DESIRED OUTCOME: Increased Coordinated Efforts to Promote Occupant Protection Enforcements, Outreach, and Education Initiatives

Not Started

0.00%

COORDINATION

YYD STRATEGY ATTAINMENT

ASSIGNED TO RSCs	DELIVERABLE LINK: REPORT-OUT:	<input checked="" type="checkbox"/>	0	18	0	0.00%	NO
4E'S FOCUS EDUCATION							
YTD DELIVERABLES:				2	0	19	0
						0.00%	NO
RATING: SELECT		COMMENTS:					

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ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
N/A		<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>							
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION:				<input type="checkbox"/>	0	0	0		
		DELIVERABLE LINK:									
		REPORT-OUT:									
		ASSIGNED TO									
		4E'S FOCUS									
		SELECT									
2	30-Jun	DESCRIPTION:				<input type="checkbox"/>	0	0	0		
		DELIVERABLE LINK:									
		REPORT-OUT:									
		ASSIGNED TO									
		4E'S FOCUS									
		SELECT									
3	30-Sep	DESCRIPTION:				<input type="checkbox"/>	0	0	0		
		DELIVERABLE LINK:									
		REPORT-OUT:									
		ASSIGNED TO									
		4E'S FOCUS									
		SELECT									
4	31-Dec	DESCRIPTION:				<input type="checkbox"/>	0	0	0		
		DELIVERABLE LINK:									
		ASSIGNED TO									



DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Occupant Protection Training and Education

Not Started

0.00%

EDUCATION

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
2.1	Jeannine Childers jchilders1@lsu.edu	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Provide SHSP Occupant Protection (OP) Dashboard-derived fact sheets to inform legislators and their staff, offer additional fact sheets and training, and gain legislative participation across the state.	The number of legislators and/or staff provided with OP fact sheets, educated and/or trained on SHSP OP Dashboard Data, and participating in coalition meetings.	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the statewide team provide all 9 RSCs with template verbiage and an updated contact list of legislators? (TARGET 2) Did all 9 RSCs utilize the 2025 template provided by the statewide team to update regional-specific OP fact sheets using data from the SHSP dashboards? (TARGET 3) Did all 9 RSCs provide individualized regional-specific OP fact sheets to legislators (if requested)?				<input checked="" type="checkbox"/>	0	27	0	0.00%	NO
ASSIGNED TO STATE/RSCs		DELIVERABLE LINK:									
4E'S FOCUS EDUCATION		REPORT-OUT:									
2	30-Jun	DESCRIPTION: Did all 9 RSCs follow up with legislators to determine whether any additional information or training is needed, and gauge interest of legislator to speak at a full coalition meeting or OP emphasis area meeting on results of 2025 Traffic Safety Legislation?				<input type="checkbox"/>	0	9	0	0.00%	NO
ASSIGNED TO RSCs		DELIVERABLE LINK:									
4E'S FOCUS EDUCATION		REPORT-OUT:									
3	30-Sep	DESCRIPTION:				<input type="checkbox"/>	0	0	0		
ASSIGNED TO		DELIVERABLE LINK:									
4E'S FOCUS SELECT		REPORT-OUT:									
4	31-Dec	DESCRIPTION: By the end of Q4, did all 9 RSCs request at least 1 legislator to address the full coalition or OP emphasis area meeting on the results of 2025 Traffic Safety Legislation?				<input type="checkbox"/>	0	9	0	0.00%	NO
ASSIGNED TO RSCs		DELIVERABLE LINK:									
4E'S FOCUS EDUCATION		REPORT-OUT:									
YTD DELIVERABLES:						1	0	45	0	0.00%	NO
RATING: SELECT		COMMENTS:									



DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Occupant Protection Training and Education

Not Started

0.00%

EDUCATION

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ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
2.2	Shelly Barrett	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Include an OP BUPD traffic safety track or workshop at 4-H U.	Develop and conduct OP BUPD educational training to at least 2 4-H U sessions.	Not Started				
	Susan Gentry										
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: Did state leaders meet with all 9 RSCs and 4-H U leadership to discuss/develop OP BUPD educational training materials for 4-H U sessions? DELIVERABLE LINK: REPORT-OUT:			<input checked="" type="checkbox"/>	0	1	0	0.00%	NO	
2	30-Jun	DESCRIPTION: Did state leaders and all 9 RSCs utilize OP BUPD educational training materials developed during Q1 in at least 2 4-H U educational sessions? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	2	0	0.00%	NO	
3	30-Sep	DESCRIPTION: Did all participating EA state leaders, and all 9 RSCs debrief to discuss lessons learned, ideas for future tracks, etc. by the end of Q3? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	1	0	0.00%	NO	
4	31-Dec	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	0	0			

SELECT



DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Occupant Protection Training and Education

Not Started

0.00%

EDUCATION

YYD STRATEGY ATTAINMENT

RATING: SELECT		COMMENTS:		YTD DELIVERABLES:	1	0	4	0	0.00%	NO
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ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS
2.3	Dortha Cummins dortha.cummins@la.gov	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Work with DOTD, SHSP RSC, SHSP OP and DD Statewide leaders, LSP, and AAA to develop BUPD Paid Media Pilot Project utilizing LHSC Paid Media Vendor focusing on social norming messages.	BUPD Media Campaign to be implemented through the 9 RSCs during 2025.	Not Started

QTR	DUE	QUARTERLY TASK DETAIL	UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	<p>DESCRIPTION: (TARGET 1) Did the statewide team and all 9 RSCs meet to debrief and discuss lessons learned, and improvements needed? (TARGET 2) Did LHSC and DOTD finalize budget, project timeline, and scope of work? (TARGET 3) Did LHSC present a media plan review to DOTD, SHSP RSCs, SHSP OP and DD Statewide leaders, LSP, and AAA? (TARGET 4) Did the statewide team provide all 9 RSCs BUPD development and implementation plan by 3-31-25?</p> <p>DELIVERABLE LINK:</p> <p>REPORT-OUT:</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	0	4	0	0.00%	NO
<p>ASSIGNED TO STATE</p> <p>4E'S FOCUS N/A</p>									
2	30-Jun	<p>DESCRIPTION: Did all 9 RSCs follow the BUPD education and outreach plan for Q2?</p> <p>DELIVERABLE LINK:</p> <p>REPORT-OUT:</p>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	0	9	0	0.00%	NO
<p>ASSIGNED TO RSCs</p> <p>4E'S FOCUS EDUCATION</p>									
3	30-Sep	<p>DESCRIPTION: (TARGET 1) Did all 9 RSCs follow the BUPD education and outreach plan for Q3? (TARGET 2) Did all 9 RSCs recruit at least 1 school to participate in BUPD?</p> <p>DELIVERABLE LINK:</p> <p>REPORT-OUT:</p>	<input type="checkbox"/>	<input type="checkbox"/>	0	18	0	0.00%	NO
<p>ASSIGNED TO RSCs</p> <p>4E'S FOCUS EDUCATION</p>									
4	31-Dec	<p>DESCRIPTION: Did all 9 RSCs follow BUPD education and outreach plan for Q4?</p> <p>DELIVERABLE LINK:</p>	<input type="checkbox"/>	<input type="checkbox"/>	0	9	0	0.00%	NO
<p>ASSIGNED TO</p>									



DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Occupant Protection Training and Education

Not Started

0.00%

EDUCATION

YYD STRATEGY ATTAINMENT

RSCs	REPORT-OUT:					
4E'S FOCUS						
EDUCATION						
		YTD DELIVERABLES:	2	0	40	0
					0.00%	NO
RATING: SELECT	COMMENTS:					

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ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
2.4	Bridget Gardner	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	Increase statewide OP awareness of the need to educate older drivers.	Number of older drivers outreach opportunities (2 per quarter for all 9 RSCs)	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the statewide team provide all 9 RSCs access to educational resources concerning older drivers? (TARGET 2) Did all 9 RSCs review/suggest edits for older driver educational resource? DELIVERABLE LINK: <input checked="" type="checkbox"/> REQUIRED 0 REPORT-OUT:					18	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS EDUCATION										
2	30-Jun	DESCRIPTION: Did all 9 RSCs share the educational resource(s) to at least 2 organizations concerning older drivers? DELIVERABLE LINK: <input type="checkbox"/> REQUIRED 0 REPORT-OUT:					18	0	0.00%	NO
ASSIGNED TO RSCs 4E'S FOCUS EDUCATION										
3	30-Sep	DESCRIPTION: Did all 9 RSCs share the educational resource(s) to at least 2 organizations concerning older drivers? DELIVERABLE LINK: <input type="checkbox"/> REQUIRED 0 REPORT-OUT:					18	0	0.00%	NO
ASSIGNED TO RSCs 4E'S FOCUS EDUCATION										



DESIRED OUTCOME: Increased Opportunities for the Participation in and the Availability and Quality of Occupant Protection Training and Education

Not Started

0.00%

EDUCATION

YYD STRATEGY ATTAINMENT

4 31-Dec <u>ASSIGNED TO</u> RSCs <u>4E'S FOCUS</u> EDUCATION	<p>DESCRIPTION: Did all 9 RSCs share the educational resource(s) to at least 2 organizations concerning older drivers?</p> <p>DELIVERABLE LINK: <input type="checkbox"/> 0</p> <p>REPORT-OUT:</p>	18 0 0.00% NO
<p style="text-align: right;">YTD DELIVERABLES: 1 0</p>		72 0
<p>RATING: SELECT</p>		<p>COMMENTS:</p>

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DESIRED OUTCOME: Increased Occupant Protection Enforcements

Not Started

0.00%

ENFORCEMENT

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
3.1	Bridget Gardner, Ross Brennan, and Dortha Cummins bridget.gardner@lcmchealth.org	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Partner with the LPSTF RC to provide child safety seats and services during Click it or Ticket stationary enforcement.	Number of stationary enforcements conducted and child safety seats distributed.	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did all 9 SHSP RSCs and LPSTF RC communicate a seat plan distribution and education for the upcoming Click it or Ticket 2025 by March 1, 2025? (TARGET 2) Did all 9 RSCs collaborate with LELs to discuss the LEAs ability to conduct stationary enforcement during Click it or Ticket? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	18	0	0.00%	NO	
ASSIGNED TO STATE/RSCs 4E'S FOCUS ENFORCEMENT											
2	30-Jun	DESCRIPTION: Did all 9 RSCs have LEAs actively participating in the enforcement for the Click It or Ticket Seat Distribution Campaign? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	9	0	0.00%	NO	
ASSIGNED TO RSCs 4E'S FOCUS ENFORCEMENT											
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	0	0			
ASSIGNED TO 4E'S FOCUS SELECT											
4	31-Dec	DESCRIPTION: (TARGET 1) Was a stationary enforcement event conducted within all 9 regions with the distribution of child safety seats by the LPSTF? (TARGET 2) Did the LPSTF provide regional results for Click it or Ticket to all 9 RSCs and if not did all 9 RSCs request regional results from LPSTF? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	18	0	0.00%	NO	
ASSIGNED TO STATE/RSCs 4E'S FOCUS ENFORCEMENT											
YTD DELIVERABLES:						0	0	45	0	0.00%	NO
RATING: SELECT		COMMENTS:									



DESIRED OUTCOME: Enhanced Data Driven Operations to Support Occupant Protection Coordination, Enforcement, Educational, and Outreach Initiatives

Not Started

0.00%

OPERATION

YTD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
4.1	Jeannine Childers jchilders1@lsu.edu	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Provide the RSC's with OP specific regional fatality and suspected serious injury data.	Number of RSC's to receive and distribute the OP quarterly update provided by CARTS and SHSP Outreach Coordinator.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator distribute the OP 2024 QTR 4 update to all 9 RSCs? (TARGET 2) Did all 9 RSCs share the OP 2024 QTR 4 update that was provided? DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>	0	0	18	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A										
2	30-Jun	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator distribute the OP 2025 QTR 1 update to all 9 RSCs? (TARGET 2) Did all 9 RSCs share the OP 2025 QTR 1 update that was provided? DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>	0	0	18	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A										
3	30-Sep	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator distribute the OP 2025 QTR 2 update to all 9 RSCs? (TARGET 2) Did all 9 RSCs share the OP 2025 QTR 2 update that was provided? DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>	0	0	18	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A										
4	31-Dec	DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator distribute the OP 2025 QTR 3 update to all 9 RSCs? (TARGET 2) Did all 9 RSCs share the OP 2025 QTR 3 update that was provided? *The OP 2025 QTR 4 update will be distributed in 2026 QTR 1* DELIVERABLE LINK: REPORT-OUT:		<input checked="" type="checkbox"/>	0	0	18	0	0.00%	NO
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A										
YTD DELIVERABLES:					4	0	72	0	0.00%	NO
RATING: SELECT		COMMENTS:								



DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Not Started

0.00%

OUTREACH

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS			
5.1	Jeannine Childers jchilders1@lsu.edu	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Share educational webinars, available trainings, community events, and other traffic safety-related data to promote awareness using the DZD social media platforms on the effects and statistics of occupant protection.	Increase OP awareness among stakeholders via promotional materials, educational webinars, available trainings, and community events to increase engagement on social media platforms.	Not Started			
QTR	DUE	QUARTERLY TASK DETAIL		UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: Did the state document statewide and/or regional initiatives/activities on DZD social media and/or any other outreach platforms? DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0		1	0	0.00%	NO
ASSIGNED TO STATE 4E'S FOCUS EDUCATION										
2	30-Jun	DESCRIPTION: Did the state document statewide and/or regional initiatives/activities on DZD social media and/or any other outreach platforms? DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0		1	0	0.00%	NO
ASSIGNED TO STATE 4E'S FOCUS EDUCATION										
3	30-Sep	DESCRIPTION: Did the state document statewide and/or regional initiatives/activities on DZD social media and/or any other outreach platforms? DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0		1	0	0.00%	NO
ASSIGNED TO STATE 4E'S FOCUS EDUCATION										
4	31-Dec	DESCRIPTION: Did the state document statewide and/or regional initiatives/activities on DZD social media and/or any other outreach platforms? DELIVERABLE LINK: REPORT-OUT:		<input type="checkbox"/>	0		1	0	0.00%	NO
ASSIGNED TO STATE 4E'S FOCUS EDUCATION										
YTD DELIVERABLES:					0	0	4	0	0.00%	NO
RATING: SELECT		COMMENTS:								



DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Not Started

0.00%

OUTREACH

YYD STRATEGY ATTAINMENT

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
5.2	Bridget Gardner and Dortha Cummins bridget.gardner@lcmchealth.org dortha.cummins@la.gov	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Strengthen existing partnerships by providing assistance to participating OP safety partners.	Strengthen existing OP partnerships by assisting with at least 1 event by Q4.	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: (TARGET 1) Did all 9 RSCs identify an existing OP partnership to provide assistance to and if any obstacles were encountered did the RSCs reach out to statewide team for assistance? (TARGET 2) Did all 9 RSCs begin discussions with identified OP partner on how to provide assistance? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	18	0	0.00%	NO	
ASSIGNED TO RSCs 4E'S FOCUS N/A											
2	30-Jun	DESCRIPTION: Did all 9 RSCs update and upload distribution lists to DZD Google Drive? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	9	0	0.00%	NO	
ASSIGNED TO RSCs 4E'S FOCUS N/A											
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	0	0			
ASSIGNED TO 4E'S FOCUS SELECT											
4	31-Dec	DESCRIPTION: (TARGET 1) Did all 9 RSCs participate in at least 1 event with identified OP partner by the end of Q4? (TARGET 2) Did all 9 RSCs update and upload distribution lists to DZD Google Drive? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	18	0	0.00%	NO	
ASSIGNED TO RSCs 4E'S FOCUS N/A											
					YTD DELIVERABLES:	0	0	45	0	0.00%	NO
RATING: SELECT		COMMENTS:									



DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Not Started

0.00%

OUTREACH

YYD STRATEGY ATTAINMENT

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
5.3	Jeannine Childers jchilders1@lsu.edu	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Collaborate and conduct quarterly meetings with 9 RSCs, PIOs from other related agencies to define, plan, and implement joint messaging projects.	The number of meetings conducted with other agency PIOs. (Goal 1 during Q2).	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar					<input type="checkbox"/>	0	0	0		
ASSIGNED TO 4E'S FOCUS SELECT		DESCRIPTION:			DELIVERABLE LINK:			REPORT-OUT:			
2	30-Jun					<input checked="" type="checkbox"/>	0	2	0	0.00%	NO
ASSIGNED TO STATE 4E'S FOCUS EDUCATION		DESCRIPTION: (TARGET 1) Did the SHSP Outreach Coordinator develop a heart stroke prevention plan with the LPSTF, followed by collaboration with all 9 RSCs, and PIOs from LSP, LHSC, DOH, DOTD, and other relevant agencies for program distribution? (TARGET 2) Did the SHSP Outreach Coordinator share the plan with all 9 RSCs?			DELIVERABLE LINK:			REPORT-OUT:			
3	30-Sep					<input type="checkbox"/>	0	0	0		
ASSIGNED TO 4E'S FOCUS SELECT		DESCRIPTION:			DELIVERABLE LINK:			REPORT-OUT:			
4	31-Dec					<input type="checkbox"/>	0	0	0		
ASSIGNED TO 4E'S FOCUS SELECT		DESCRIPTION:			DELIVERABLE LINK:			REPORT-OUT:			
YTD DELIVERABLES:						1	0	2	0	0.00%	NO
RATING: SELECT		COMMENTS:									



DESIRED OUTCOME: Increased Public Safety Awareness of Occupant Protection via Promotional Outlets

Not Started

0.00%

OUTREACH

YYD STRATEGY ATTAINMENT

This document, and the information contained herein, is prepared for the purpose of identifying, evaluating, and planning safety improvements on public roads, which may be implemented utilizing federal aid highway funds. This information shall not be subject to discovery or admitted into evidence in a Federal or State court pursuant to 23 U.S.C. 407.

ID	PRIMARY POINT OF CONTACT	PRL	YD	OD	DESCRIPTION	OUTPUT MEASURE	STATUS				
5.4	Autumn Goodfellow-Thompson	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Develop standardized DZD OP RSC Presentation and seek out conferences, youth organizations, agency meetings, etc. for delivery to share our initiative of reducing fatalities and serious injuries and to address behavioral and infrastructure challenges.	Number of DZD Presentations conducted. (Goal 2 by end of Q4).	Not Started				
QTR	DUE	QUARTERLY TASK DETAIL			UPLOAD DEL.	REQUIRED	COMPLETE	TARGET	RESULT	% MET	COMPLETE
1	31-Mar	DESCRIPTION: Did the State and all 9 RSCs collaborate and develop DZD OP Presentation? DELIVERABLE LINK: DD_5.4_STATE REPORT-OUT:			<input checked="" type="checkbox"/>	1	1	0	0.00%	NO	
ASSIGNED TO STATE/RSCs 4E'S FOCUS N/A											
2	30-Jun	DESCRIPTION: Did SHSP Outreach Coordinator coordinate with all 9 RSCs to research possible opportunities to present DZD Presentation? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	1	0	0.00%	NO	
ASSIGNED TO STATE 4E'S FOCUS N/A											
3	30-Sep	DESCRIPTION: DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0					
ASSIGNED TO 4E'S FOCUS SELECT											
4	31-Dec	DESCRIPTION: Did the State and all 9 RSCs conduct at least 2 DZD Presentations by the end of Q4? DELIVERABLE LINK: REPORT-OUT:			<input type="checkbox"/>	0	2	0	0.00%	NO	
ASSIGNED TO STATE/RSCs 4E'S FOCUS EDUCATION											
RATING: SELECT						COMMENTS:					
					YTD DELIVERABLES:	1	1	4	0		



**OCCUPANT PROTECTION
STATEWIDE ACTION PLAN**

STATUS / ATTAINMENT KEY				
0%	<25%	<50%	>50%	100%

	YTD ATTAINMENT		STRATEGY ACTION STEP DETAILS						EOY RATING		
	STRATEGY	STEP ATTN	ID	PRL	YD	OD	DESCRIPTION				
COORDINATION	Not Started	0.00%	1.1	YES	YES	YES	Improve supportive measures between the Louisiana Passenger Safety Task Force Regional Coordinator (LPSTF RC) and Strategic Highway Safety Plan Regional Safety Coordinator (SHSP RSCs) by distributing law cards and communicated child safety seat events.	SELECT			
		0.00%	1.2	YES	NO	NO	State and RSCs will collaborate to create traffic educational materials that can be utilized in primary schools (Pre-K- 5) by developing a DZD OP activity booklet.	SELECT			
			1.3	YES	YES	YES	Conduct an SHSP-led Buckle Up Phone Down (BUPD) observation compliance event related to seat belts on high school and/or college campuses followed by a re-observation 1-week post-Focused Educational Messaging.	SELECT			
			N/A	NO	NO	NO		N/A			
EDUCATION	Not Started	0.00%	2.1	YES	YES	YES	Provide SHSP Occupant Protection (OP) Dashboard-derived fact sheets to inform legislators and their staff, offer additional fact sheets and training, and gain legislative participation across the state.	SELECT			
		0.00%	2.2	YES	YES	NO	Include an OP BUPD traffic safety track or workshop at 4-H U.	SELECT			
			2.3	YES	YES	YES	Work with DOTD, SHSP RSC, SHSP OP and DD Statewide leaders, LSP, and AAA to develop BUPD Paid Media Pilot Project utilizing LHSC Paid Media Vendor focusing on social norming messages.	SELECT			
			2.4	YES	NO	YES	Increase statewide OP awareness of the need to educate older drivers.	SELECT			
ENFORCEMENT	Not Started	0.00%	3.1	YES	YES	YES	Partner with the LPSTF RC to provide child safety seats and services during Click it or Ticket stationary enforcement.	SELECT			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
OPERATION	Not Started	0.00%	4.1	YES	YES	YES	Provide the RSC's with OP specific regional fatality and suspected serious injury data.	SELECT			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
			N/A	NO	NO	NO		N/A			
OUTREACH	Not Started	0.00%	5.1	YES	YES	YES	Share educational webinars, available trainings, community events, and other traffic safety-related data to promote awareness using the DZD social media platforms on the effects and statistics of occupant protection.	SELECT			
		0.00%	5.2	YES	YES	YES	Strengthen existing partnerships by providing assistance to participating OP safety partners.	SELECT			
		0.00%	5.3	YES	YES	YES	Collaborate and conduct quarterly meetings with 9 RSCs, PIOs from other related agencies to define, plan, and implement joint messaging projects.	SELECT			
		0.00%	5.4	YES	YES	YES	Develop standardized DZD OP RSC Presentation and seek out conferences, youth organizations, agency meetings, etc. for delivery to share our initiative of reducing fatalities and serious injuries and to address behavioral and infrastructure challenges.	SELECT			
YTD TOTAL	YTD PROGRESS		ID	EMPHASIS AREA ACTION PLAN PERFORMANCE MEASURE			PREV. YR	TGT	RESULT	ACTION PLAN RATING	
	Not Started	0.00%	I.	a.	1% minimum reduction of serious injuries resulting from non or improper restraint use			624.00	236.22		
				b.	1% minimum reduction of fatalities resulting from non or improper restraint use			232.00	249.69		
		II.	a.	1% minimum increase in daytime seat belt use			88.40%	86.60%			